

**EEO PUBLIC FILE REPORT**  
**Jacobs Media Corporation**  
**WDUN-AM, WDUN-FM, WGGA-AM**  
**12.1.2020 – 11.30.2021**

**Section 1. Vacancy List**

<b>Job Title</b>	<b>All Recruitment Sources (RS) Used to Fill Vacancy</b>	<b>Number of Interviewees Referred by Each RS</b>	<b>RS that Referred the hiree</b>
<i>Video – News Reporter</i>  <i>Video – News Reporter</i>  <i>News Desk&amp;Reporter</i>	<i>1 University of Georgia</i> <i>2 Brenau University</i> <i>3 AccessWDUN.com Classifieds</i> <i>4 WDUN.com</i> <i>5 Personal Inquiry</i> <i>6 Internal Source</i> <i>7. University of North Georgia</i> <i>8. GAB.org</i> <i>9. Bus Exp- Job Fair</i>	<i>RS1-0 Interviewed</i> <i>RS2 -0 Interviewed</i> <i>RS3-0 Interviewed</i>  <i>RS4-0 Interviewed</i> <i>RS5-0 Interviewed</i> <i>RS6-0 Interviewed</i> <i>RS7- 0 Interviewed</i>  <i>RS8 – 0 Interviewed</i> <i>RS9-0- Interviewed</i>	

**Section 2. Recruitment Source List**

<b>RS Number</b>	<b>RS Information</b>	<b>RS Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviews Referred by RS over 12-month period</b>
1	University of Georgia Michael Castengara 101-B, 120 Hooper Street Athens, Ga 30602 706-542-4965	No	0
2	Brenau University Stewart Building 500 Washington Street Gainesville, GA 30501 1.800.252.5119	No	0

3	AccessWDUN.com Classifieds Mitch Clarke 1102 Thompson Bridge Road Gainesville, GA 30501 770.532.9921	No	0
4	Wdun.com Bill Maine 1102 Thompson Bridge Rd Gainesville, GA 30501	No	0
5	Personal Inquiry Jay Jacobs 1102 Thompson Bridge Road Gainesville, GA 30501 770.532.9921	No	0
6	Internal Source	No	0
7	University of North Ga.	No	0
8	GAB.org	No	0
<p><b>Total Number of Interviews over 12-month period: 0 Total Interviewed Jacobs Media Corporation had a need for only 0 hires for the reporting period.</b></p>			

**Section 3. Recruitment Initiatives**

<b>Type of Recruitment Initiative</b>	<b>Brief Description of Activity</b>
<b>Internships</b>	<b>Jacobs Media uses interns from local high schools, and colleges. These interns assist and observe in every area of the Media Operation.</b>
<b>Participation in Events Sponsored by Educational Institutions</b>	
<b>Sponsorship of Events in the Community designed to inform and Educate Members of the Public about Careers in Broadcasting.</b>	<b>Jacobs Media participates in the Hall County Mentorship program with the Hall County School System. Mentees spend 4-6 hours weekly at the station learning about broadcasting.</b>
<b>Source for Candidates: Suzanne Erickson, Dean of Business College of Mass Communication at Brenau College.</b>	<b>The company works with local Scout Troops with tours of the station usually given by our receptionist Susan Hopkins.</b>
<b>University of North Georgia</b>	<b>Bill Maine, Ex VP/General Manager, did not emcee March of dimes in the reporting period. There was no event at all this year due to COVID..</b>
<b>GAB Website</b>	
<b>UGA Website</b>	<b>In January 2020, BJ Williams who usually speaks at career days and serves as emcee for Hall County spelling bee did not have these events in the reporting period due to COVID</b>
<b>KSU Website</b>	
<b>Hall County workplace Learning</b>	
<b>Governor’s Honors mentorship program</b>	<b>John W. Jacobs, Jacobs Media Owner &amp; CEO, is regularly active in participation with Kiwanis Club of Gainesville, Greater Hall County Chamber of Commerce, North Georgia Community Foundation and Gainesville Jaycee’s. He is also serving on the 2021-2022 board for Riverside Military Academy.</b>
	<b>Jacobs Media serves as a sponsor for the productions of the Gainesville Theater Alliance. Due to Covid there were no performance in the reporting period</b>

**Alyson Shields is involved with the Daughters of the American Revolution. She holds chairmanships on both state and local levels. She also served as BP of the Georgia Poetry Society where she coordinated quarterly meetings and served as a judge for competitions**

**Lauren Hunter serves on the Júnior League of Gainesville-Hall County to oversee internal communications, She also competed as Miss Greater Atlanta in the Miss Georgia Pageant. Lauren worked this reporting period with the local Operation Christmas Child Project . She volunteered with the local Humane Society to bring awareness to pet adoption and other promotions within the county. Lauren also worked to complete 2 projects with the local United Way.**

**Jacobs Media, as a company, participating in painting bowls for the Empty Bowl Project to raise money for Hunger.**